DEPARTMENT OF GENERAL SERVICES Office of State Procurement ACTION AGENDA SUPPLEMENTAL June 11, 2025



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56-IT. <u>INFORMATION TECHNOLOGY</u> Comptroller, Office of Administration and Finance

Contract ID: Digital Economy Discovery Program; *E00B5600022, BPM047719* ADPICS No.: E00B5600022

Contract Description: Provide a solution that can search and review publicly available data from social media, online marketplaces, and similar internet platforms or websites to quantify and provide data assigned to individuals and entities that can be accurately matched with internal COM data to determine non-filers and under-reporters of income.

Award:	IVIX Tech Inc.; Lexington, MA (Certified Small Business)		
Contract Term:	06/12/2025 - 06/11/2028		
Amount:	\$9,000,000		
Procurement Method:	Competitive Sealed Proposals (Single Proposal Received)		

Proposals:

Offerors	Technical Rankings	Financial Offers (Rankings)	Overall Rank
IVIX Tech Inc./ Lexington, MA	1	\$9,000,000 (1)	1

*Technical rankings were weighted greater than financial rankings.

Living Wage Eligible: No

MBE/VSBE Participation: 0% / 0%

Performance Security: No

Incumbent: N/A

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56-IT. <u>INFORMATION TECHNOLOGY</u> (cont'd)

Requesting Agency Remarks: This direct solicitation was emailed to two vendors on December 12, 2024, which were the respondents to an RFI previously conducted to ascertain interest and availability of potential providers. A notice of the availability of the Request for Proposals (RFP) was advertised on eMaryland Marketplace Advantage (eMMA) on December 12, 2024. Proposals were due on January 6, 2025. Due to the limited number of prospective offerors, no designations were required. There were no responses via eMMA. One proposal, from IVIX Tech Inc., was received by the proposal due date of January 6, 2025, and it was deemed reasonably susceptible of being selected for award.

The evaluation committee evaluated and approved IVIX Tech Inc.'s proposal, as their experience and previous work for the State were beneficial in a previous pilot program..

The Comptroller's Office currently utilizes a software solution provided by Voyatek that addresses taxation non-compliance among remote sellers and marketplace facilitators engaging in business with the state of Maryland. This is the most comparable product to IVIX's solution, and it costs \$775,008 per year as a subscription, compared to the one-year price of \$687,500 for one type of leads provided by IVIX's proposal. IVIX will provide an extensive list of lead types, and their price per lead type does not increase during the three proposal years.

Due to the small scope of work, no MBE or VSBE subcontracting opportunities are available.

Fund Source:	100% General Funds
Approp. Code:	A0501
Resident Business:	No
MD Tax Clearance:	25-1616-1100

BOARD OF PUBLIC WORKS		THIS ITEM WAS:		
APPROVED	DISAPPROVED	DEFERRED	WITHDRAWN	
WITH DISCUSSION		WITHOUT DISCUSSION		